

Company Profile

A versatile company offering comprehensive solutions in healthy food supply, food marketing and bottle packaging.

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SPECTRUM VISION

FOOD AND MARKETING PVT LTD

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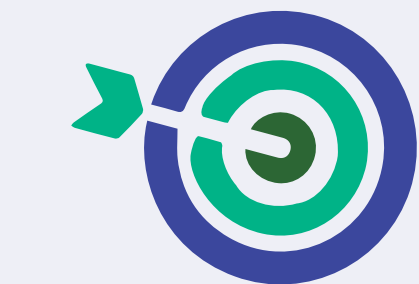
Who We Are

Spectrum Vision Food and Marketing Pvt Ltd is a versatile company offering comprehensive solutions in healthy food supply, food marketing and bottle packaging with a commitment to excellence and innovation, we strive to meet the diverse needs of our clients in the food and Beverages industry

Our Mission

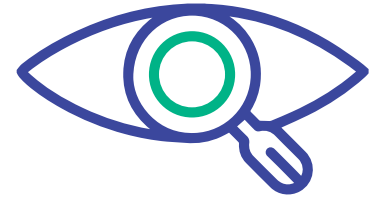
Our mission is to continue our journey of providing unparalleled quality and nourishment, drawing from the bounties of the earth and the purest sources of hydration. While we excel in offering premium bottled water, we are equally committed to elevating the standards of all our offerings, ensuring they reflect the same dedication to taste, purity, and environmental stewardship.

With a focus on integrity, innovation, and customer satisfaction, we seek to inspire healthy choices, foster connections with nature, and drive positive change in the world of wholesome living. Our farmland stands as a testament to our enduring values, supporting our commitment to sustainability and enriching our offerings with the bounty of nature.



Our Vision

At Spectrumvision Food and Marketing Private Limited, we stand at the intersection of sustainable agriculture and nourishing hydration, guided by a director with a profound connection to the land. With a legacy rooted in providing wholesome options in the healthy foods and drinks industry, we envision a world where every individual has access to pure, revitalizing sustenance, sourced responsibly from our own farmland and beyond.



Through our dedication to excellence, innovation, and sustainability, we are not just a company; we are stewards of health and harmony, enriching communities and enhancing lifestyles globally.”

Our Core Values

Quality :

We are committed to delivering products and services of the highest quality, meeting and exceeding industry standards.

Innovation :

We embrace innovation and strive to develop creative solutions to meet the evolving needs of our clients and the market.

Customer Focus :

We prioritize customer satisfaction and strive to build strong, lasting relationships based on trust, integrity, and respect.

Reliability :

We are dedicated to reliability and consistency in our operations, ensuring timely delivery and adherence to commitments.

Sustainability :

We recognize our responsibility to minimize our environmental impact and promote sustainable practices in all aspects of our business.



Our Services



Supply & Distribution

Our efficient supply chain ensures the timely delivery of safe & quality food products enabling our clients to get high standard products to meet consumer demand consistently.



Product Marketing

We develop strategic marketing plans to promote our clients' products effectively, leveraging branding, advertising, market research, and building distribution network.



Packaging

We offer a wide range of packaging solutions including PET bottles, glass Bottles and other packaging materials. We also provide customized packaging as per client's specific requirements.

SISTER COMPANIES

01

Kusumvision Infra Private Limited:

A company specializing in providing construction services. Here's a brief overview of their operations:

- **Construction Expertise:** Kusumvision Infra Private Limited likely has expertise in various aspects of construction, including residential, commercial, industrial, and infrastructure projects. They may undertake construction projects from the initial planning and design stages through to the completion of the final structure.(IME) as well as (OME) services.
- **Project Management:** The Company is likely equipped to handle all aspects of project management, including scheduling, budgeting, procurement of materials and labor, quality control, and ensuring compliance with building codes and regulations. They may also oversee subcontractors and coordinate with other stakeholders involved in the construction process.
- **Specialized Services:** Depending on their capabilities, Kusumvision Infra Private Limited may offer specialized construction services such as civil engineering, architectural design, structural engineering, MEP (mechanical, electrical, plumbing) services, and interior fit-outs.
- **Quality and Safety:** The Company likely places a strong emphasis on quality craftsmanship and safety standards throughout the construction process. They may have robust quality assurance and safety protocols in place to ensure that projects are completed to the highest standards while prioritizing the well-being of workers and occupants.

Overall, Kusumvision Infra Private Limited plays a vital role in the construction industry by providing comprehensive construction services, contributing to the development of infrastructure and built environments in various sectors.

02

Spectrum Infraserivices Pvt LTD: (ISO Certified 9001:2015).

www.spectruminfra.co.in

A company that offers a comprehensive range of services in the fields of telecom, infrastructure, and security. Here's a brief overview of their offerings:

- **Telecom Services:** Spectrum Infraserivices provides telecom services including (IME) as well as (OME) services.

- **Security Services:** Alongside their telecom services, Spectrum InfraserVICES also offers security solutions. This could encompass a variety of services such as manned security and security consulting. Their focus is likely on ensuring the safety and protection.
- **Infrastructure Services:** Spectrum InfraserVICES specializes in infrastructure services, which could include the design, construction, and maintenance of various types of infrastructure and other essential infrastructure components.

Overall, Spectrum InfraserVICES Pvt Ltd appears to be a versatile company that addresses the needs of clients across multiple sectors by offering a diverse range of services including telecom, security, and infrastructure solutions.

03

Spectrum Security and Allied Services Pvt Ltd:

www.spectrumsecurities.co.in

A company specializing in providing security and surveillance services. These services may include a range of offerings such as manned security personnel, security consulting, and more.

Their focus is on ensuring the safety and protection of their clients' premises, assets, and personnel. This can involve deploying trained security professionals to monitor and safeguard properties and offering customized security solutions tailored to the specific needs of each client.

Overall, Spectrum Security and Allied Services Private Limited plays a crucial role in enhancing security measures for various businesses, organizations, and individuals, contributing to the peace of mind and protection of their clients.

04

Spectrum Micro Services Association:

operates in the realm of microfinance, offering loan services to individuals and small businesses. As a microfinance company, it likely focuses on providing financial services to those who are typically excluded from traditional banking systems due to factors like low income, lack of collateral, or limited access to banking infrastructure.

Their loan services are tailored to meet the needs of borrowers who require smaller loan amounts compared to what traditional banks typically offer.

Spectrum Micro Services Association plays a crucial role in promoting financial inclusion by providing access to credit and other financial services to underserved communities. By doing so, they empower individuals and small businesses to improve their livelihoods, build assets, and achieve greater financial security.

Overall, Spectrum Micro Services Association contributes to poverty alleviation, economic development, and empowerment of marginalized populations through its provision of accessible and tailored loan services.

05

Prymacare Turismo Pvt Ltd:

www.prymacaretourismo.com

PrymaCare Turismo aims to provide the highest quality medical treatments and procedures to our clients while they enjoy the benefits of traveling to India, a recognized health care destination. We have partnered with All Leading chains of Multi-specialty and Super Specialty Hospitals across India, which boast the best medical technology, facilities, and internationally trained doctors.

ABOUT THE ENTREPRENEUR:

Anupam Tyagi has over 40 years of extensive experience in operations, strategy building, business development, and business performance in FMCG, MNCs, and telecom majors in India and Nigeria.

Anupam has worked extensively at managerial roles in various departments of leading FMCG, MNCs and Telecom companies.

Some of his key projects / expertise are:

- **Corporate Strategy**
- **Market Entry & Opportunity Assessment**
- **Project Conception, Planning & Execution**

He holds multiple caps in his name, including:

- **PhD in Business Administration, Swiss School of Business & Management**
- **Masters in Marketing, Massachusetts Institute of Technology**
- **Masters in General Management, Massachusetts Institute of Technology. Sloan School of Management**
- **EMIB in International Business, Indian Institute of Foreign Trade**
- **PGDMM in Marketing & Sales, FMS**

Currently, Anupam is working on a new venture called PrymaCare Turismo, a medical tourism company tied up with all leading hospitals in India. Additionally, he owns land primarily in the Ghaziabad district in and around Delhi NCR.


At **SpectrumVision Food and Marketing Pvt Ltd**, we are committed to excellence, innovation, and customer satisfaction. We look forward to collaborating with you to achieve business objectives and drive success in the food & beverage industry.



SpectrumVision Food & Marketing Pvt Ltd



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